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**FOR IMMEDIATE RELEASE**

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## **Local Career Expert Contributes Advice to TWO New Book About Career Search Tools**

Columbus, OH—Sharon DeLay, CPCC, CPRW, SPHR, a local career consultant, resume writer and author, has contributed her expertise to two new job search books: *The Twitter Job Search Guide: Find a Job and Advance Your Career in Just 15 Minutes a Day* and *Designing a Cover Letter to “Wow” Hiring Personnel*.

*The Twitter Job Search Guide* was written by career industry innovators Susan Britton Whitcomb, Chandlee Bryan and Deb Dib, the book explores how to use Twitter, today’s hottest career management tool, to accelerate job search success. DeLay, whose contributions were selected from hundreds of submissions, lends advice on how job seekers can:

- Access more than half a million job openings listed on Twitter.
- Build and leverage their professional network.
- Enhance their reputation and demonstrate their subject-matter expertise.
- Get in front of hiring managers and have more fun in the job search.

*Designing a Cover Letter* was written by Teena Rose and is in its second edition. Three of DeLay’s cover letters were selected to be included in the new edition. Included in this publication:

- Over 100 cover letter samples.
- Tips for writing “Wow” cover letters.
- General career advice and tips.

### **About Sharon DeLay**

Sharon holds an MBA and undergraduate degrees in HR, Education, and Communication. She earned her SPHR (Senior Professional in Human Resources) designation from the Human Resource Certification Institute (HRCI) of the Society for Human Resource Management (SHRM), and her Certified Professional Résumé Writer and Certified Professional Career Coach certifications from nationally-recognized Professional Association of Résumé Writers and Career Coaches. She is the author of *Career Boot Camp*, a self-contained full career transition program, and co-author of *E-Cruiting*. She honed her professional career in the direct sales, education and communication industries.

She lives in Columbus, OH with her husband Kevin, who handles all marketing and web design for the business, and their 4 dogs. In their spare time, they plan their heritage highway retirement vacations where they fully intend to live the “Winnebago warrior” life.

DeLay is now available for interviews to discuss job search techniques, as well as a broad range of other career topics. To schedule an interview, please contact her at 614-473-0122 or visit [www.sharondelay.com](http://www.sharondelay.com).

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